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President.....Karen Edwards  
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## 2024 BCBA Membership / Sponsorship Request & Renewal

You may know the BCBA for the events that it's held each year – the semiannual town sweeps, the July 4<sup>th</sup> Parade, the downtown Trick-or-Treat, the dinner and auction fundraiser, or Santa Comes To Town, as examples. You may know us as an advocate for Boulder Creek's precious small businesses. You may have wondered what the BCBA is all about! **The BCBA as you've known it is expanding!**

Our events are getting bigger with the help of community members and collaboration with other organizations. July 4<sup>th</sup> has always been kicked off with the pancake breakfast at the firehouse, followed by the parade hosted by the BCBA and then by the bbq at Junction Park hosted by the Boulder Creek Recreation and Parks Department (BCRPD). Most years, the majority of the stores in town have lost income on this holiday since most of the activity is focused outside or off of the main roadway. So, last year, the BCBA decided to keep the highway closed a little longer to allow for a block party to happen after the parade and for merchants and vendors alike to set up on the street to sell their goods. We had a couple of hiccups doing this in 2023, but it was the first attempt and we learned what to do differently to make it better in 2024! For the winter holidays, the BCBA has always hosted the beloved Santa Comes To Town and tree lighting event and the BCRPD had a winter boutique. In 2023, we joined forces to bring you the all new Winter Festival with bands, a petting zoo, vendors, crafts, a food court, Santa of course, and so much more. Boy, was that a fun event! We're bringing another one into our calendar each January called the Community Planning Event. This is where we'll present to you, the Community, what we have underway and what we have upcoming in our work plan. And, it's one way you can become involved in making Boulder Creek even more amazing than it already is by signing up to volunteer for one of the projects we'll be discussing.

The BCBA is so much more than a business association. A part of everything we do does involve supporting the businesses, and that will never cease to be true. We have evolved, though, to be much more of a community organization – without the businesses, you can't support the community and without the community, you can't have thriving businesses. So, we are now an advocate for all. As such, we have established strong relationships with members of Congress, State Senate, State Assembly, County Supervisors, and many state and local county offices such as CalTrans, DOT, DPW, and more. Through these connections we have been able to begin work on several infrastructure projects. To name just a few, we're working on getting sufficient broadband services, EV charging stations, and fixing the waste water issues. Projects like these will enhance the lives of residents as well as support the businesses who will be better equipped to serve their customers.

What does all of this have to do with becoming a member or a sponsor, you may wonder? Well, we cannot do all that we do without your support! We hope that you'll join us as a volunteer to do some "boots on the ground" work on the projects, but we also need the financial support that our members and sponsors bring us. Every level of sponsorship, up to the highest Championship level, gets you additional perks – advertising, swag, complimentary tickets and such. But, ***the greatest reward is being able to help make the community stronger.***

Your sponsorship dollars will be spent on all the necessities – permits, supplies, staff, etc, - that we need to have in place in order to work on all of the projects and events. Remember, the Board of Directors is 100% volunteer, so every penny we bring in, including your sponsorship, goes right back into town! We hope that you'll consider becoming not just a member, but a sponsor or a champion of the BCBA.

**Being a champion of the BCBA means being a champion of Boulder Creek!**

## Memberships

**Individual or family (\$40)** members have a listing on the website showing their support of the BCBA projects.

**Basic Business or Non-Profit Membership (\$75)** gives you a discount on advertising on the town sign as well as a listing on the BCBA website along with a photo, logo, description, contact information, a QR Code and a link to your website. It also allows you to post your events and promotions through the year on the brand new BCBA Community Calendar found on our website.

## Sponsorships

**Tier 1 Sponsorship (\$150)** gives you all that a Basic Membership offers as well as advertised promotion at two (2) of the BCBA annual events and your logo on all BCBA newsletters.

*\*\*Please specify which events on next page\*\**

**Tier 2 Sponsorship (\$200)** gives you all that a Basic Membership offers as well as advertised promotion at four (4) of the BCBA annual events and your logo on all BCBA newsletters.

*\*\*Please specify which events on next page\*\**

## Champions

**Level 1 Champion (\$350)** gives you all that a Basic Membership offers as well as advertised promotion at all of the BCBA annual events, your logo on all BCBA newsletters, AND two (2) free seats at the annual BCBA auction & dinner (a \$120 value)!

**Level 2 Champion (\$600)** gives you all that a Basic Membership offers as well as advertised promotion at all of the BCBA annual events, your logo on all BCBA newsletters, and FOUR (4) free seats to the annual BCBA Auction & Dinner, as well as a free vendor space at the July 4<sup>th</sup> Parade and Block Party\* or the at the Winter Festival (up to a \$100 value)

*\*We are expanding the scope of the July 4<sup>th</sup> celebration by lengthening the amount of time for the road closure to allow for a downtown block party, music, vendor booths and store specials.*

All but the Individual/Family memberships give you voting rights for the next BCBA Board of Directors. If you have any questions, please reach out to us at [info@bcba.net](mailto:info@bcba.net).

**Thank you for your continued support! We look forward to an exciting 2024!**

*Karen Tamara Christina Robin Shannon Dawn Julie Kim*

**Please complete both sides of this page and return it to the BCBA in the enclosed envelope along with your membership payment**

**Choose one:**

\_\_\_\_\_ **2023 Individual/Family Membership - \$40**

- ✓ Non-voting membership with listing on website showing support of BCBA projects

\_\_\_\_\_ **2023 Basic Business/Non-Profit Membership\* - \$75**

*\*If your business is new to Boulder Creek (since July 1, 2021), you qualify for a free Basic Business Membership!*

*\*\*Please email us at [info@bcba.net](mailto:info@bcba.net) with the information listed below and your logo, if available.*

- ✓ Voting member
- ✓ 25% discount on town sign advertising
- ✓ Listing on BCBA website including logo, contact information, & link to your webpage
- ✓ Able to list events and promotions on BCBA Community Calendar

\_\_\_\_\_ **2023 Tier 1 Sponsorship\* - \$150**

- ✓ Basic Membership plus....
- ✓ Advertisement at your choice of 2 events listed below (circle which events)
- ✓ Logo included in all BCBA newsletters

\_\_\_\_\_ **2023 Tier 2 Sponsorship\* - \$200**

- ✓ Basic Membership plus....
- ✓ Advertisement at your choice of 4 events listed below (circle which events)
- ✓ Logo included in all BCBA newsletters

\_\_\_\_\_ **2023 Level 1 Championship\* - \$350**

- ✓ Basic Membership plus....
- ✓ Two (2) free seats at the annual auction & dinner (\$120 value)
- ✓ Logo included in all BCBA newsletters
- ✓ Advertisement at all events listed below

\_\_\_\_\_ **2023 Level 2 Championship\* - \$600**

- ✓ Basic Membership plus....
- ✓ Four (4) free seats at the annual auction & dinner (\$240 value)
- ✓ Logo included in all BCBA newsletters
- ✓ Advertisement at all events listed below
- ✓ Free vendor space at the July 4<sup>th</sup> Parade and Block Party OR Winter Festival (up to \$100 value)

**\* If you choose to join the BCBA at any level, please email a .jpg of your business logo, your website URL, a QR Code and contact info to [info@bcba.net](mailto:info@bcba.net)**

**Sponsored Events**

Community Planning Event.....	Saturday January 27
Spring Town Sweep.....	Saturday April 13*
Auction/Dinner.....	Sunday May 19*
July 4 <sup>th</sup> Parade & Block Party.....	Thursday July 4
National Night Out.....	Tuesday August 6
Halloween Trick-or-Treat.....	Thursday October 31
Fall Town Sweep.....	Saturday November 16*
Small Business Saturday.....	Saturday November 30
Winter Festival.....	Saturday November 30*

*\*Date subject to change – sign up for our newsletter or refer to our website for final dates*

**Please complete both sides of this page and return it to the BCBA in the enclosed envelope along with your membership payment**

**Tell us about you!**

**Business Name:** \_\_\_\_\_

**Type of Business:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_

**Business Website:** \_\_\_\_\_

**Contact Name(s):** \_\_\_\_\_

**Contact Phone(s):** \_\_\_\_\_

**Contact Email(s):** \_\_\_\_\_

**Other Notes:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please mail this form and payment to P.O. Box 611, Boulder Creek Ca 95006 in the enclosed envelope**

**Or you can sign up and pay online at [www.bcba.net](http://www.bcba.net)**

